Employability as a Differentiator

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WHO IS GRADCIRCLE?

GradCircle builds the bridge between education and work. Our purpose is simple: to secure graduates immediate employment after their education. As a pioneer of applications of AI in student employability, we empower HE institutions with market leading technology. Our tech stack comprises of an AI matchmaking system, fully integrated ATS and data visualisation tools to track platform interractions. GradCircle is a fastdeploying white label product that was developed with and for universities.
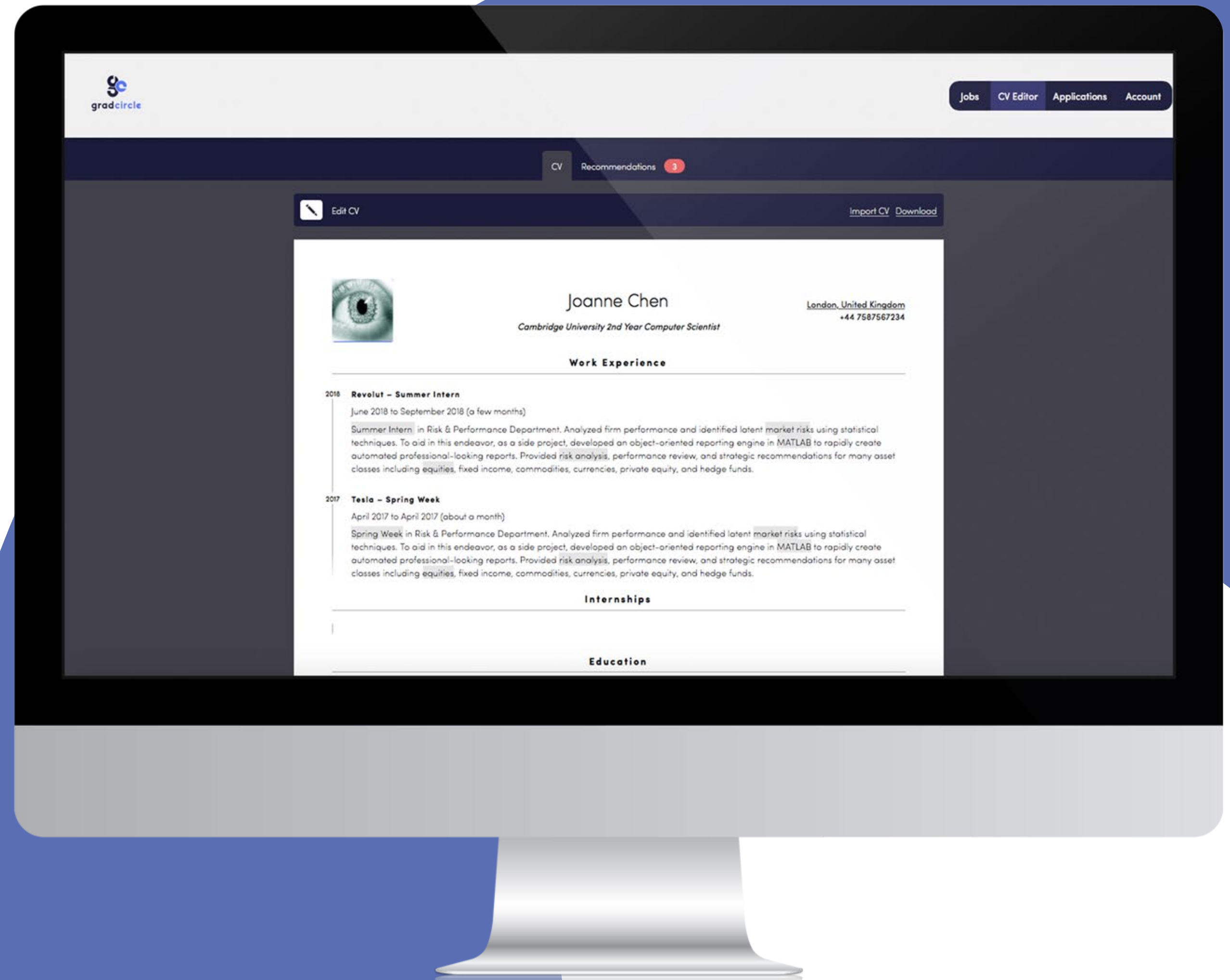
We work with:

HOW IT WORKS

INTEGRATED CV EDITOR

Candidates can create and edit a new CV directly on the platform, upload one an existing one as a PDF file, or import from LinkedIn.
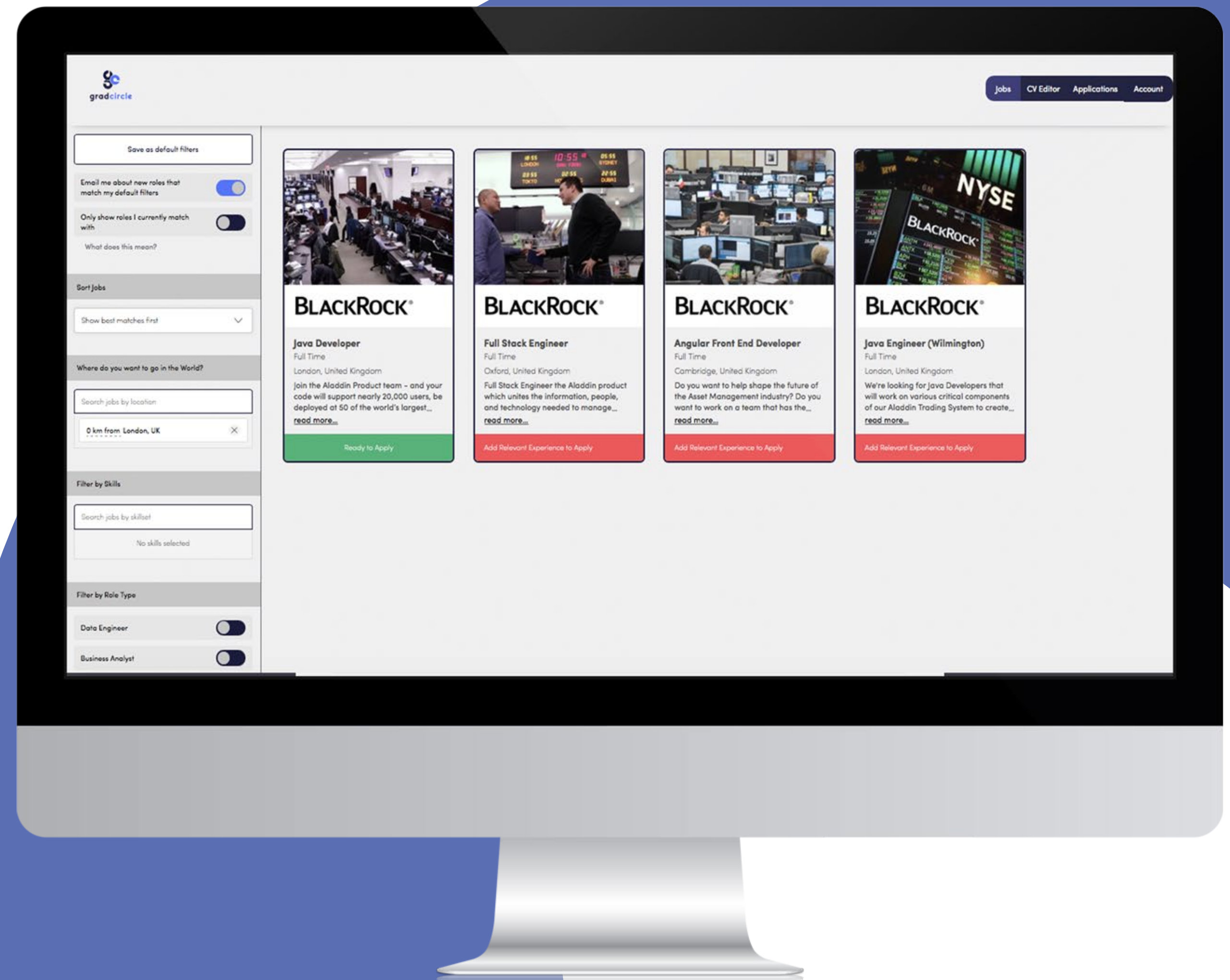
DATA-DRIVEN TRANSPARENCY

AI engine generates CV recommendations specific to individual applications, including live updates on which skills increase employability.

HOW IT WORKS

INSTANT MATCHES

AI engine provides instant matches with job roles and candidates can apply directly from the platform.

HOW IT WORKS

APPLICANT TRACKING

Users track, manage and export all data relating to applications. For Employers, predictive analytics improve candidate engagement. For HE institutions, live insights show the skills gaps of their student population.
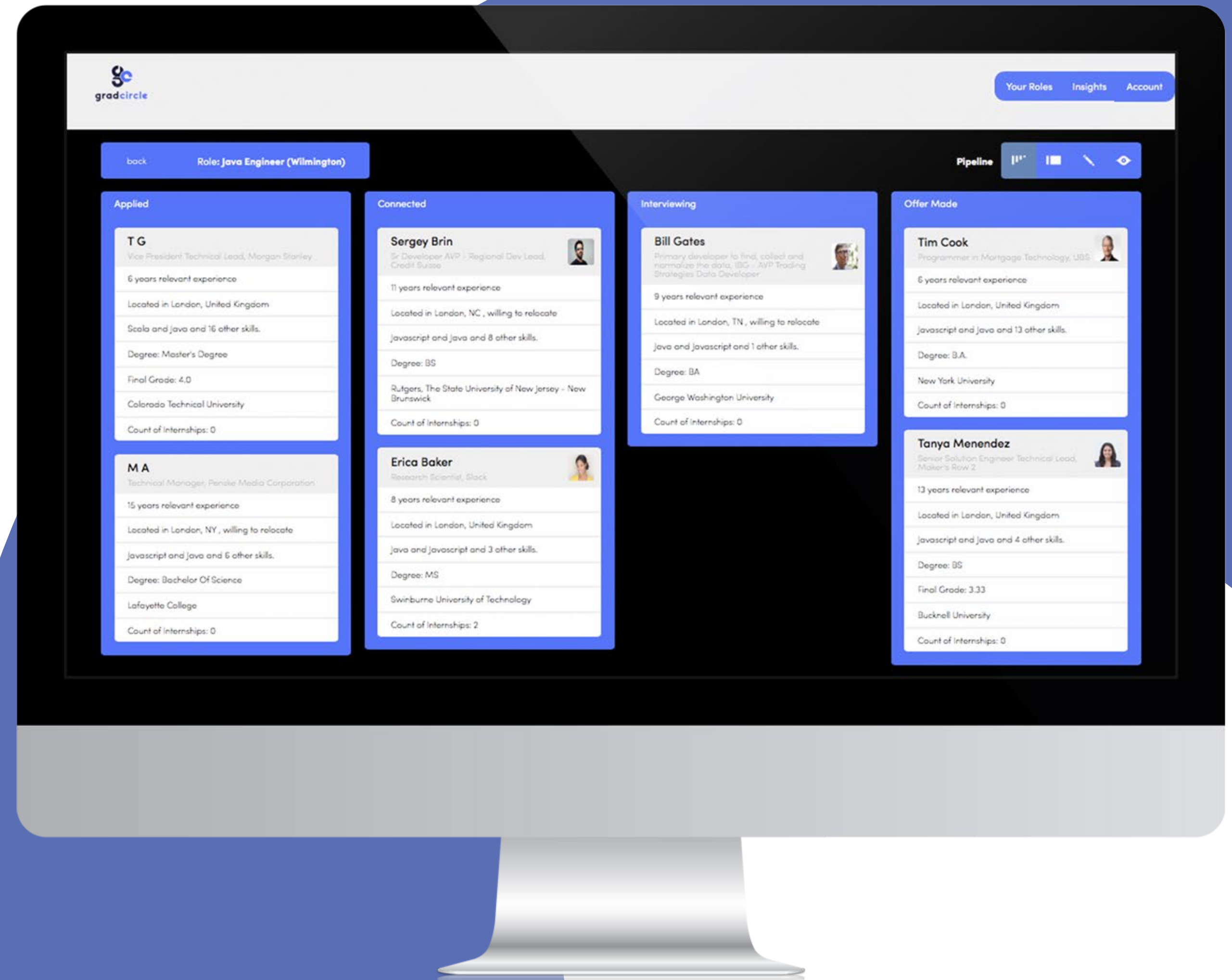
HOW IT WORKS

HIRING MANAGER APPLICATION PIPELINE

Candidates and employers view and manage applications in an efficient pipeline format or directly from their email inbox.

Candidate's identity is anonymized before interview stage as default to ensure meritocratic employment practices.
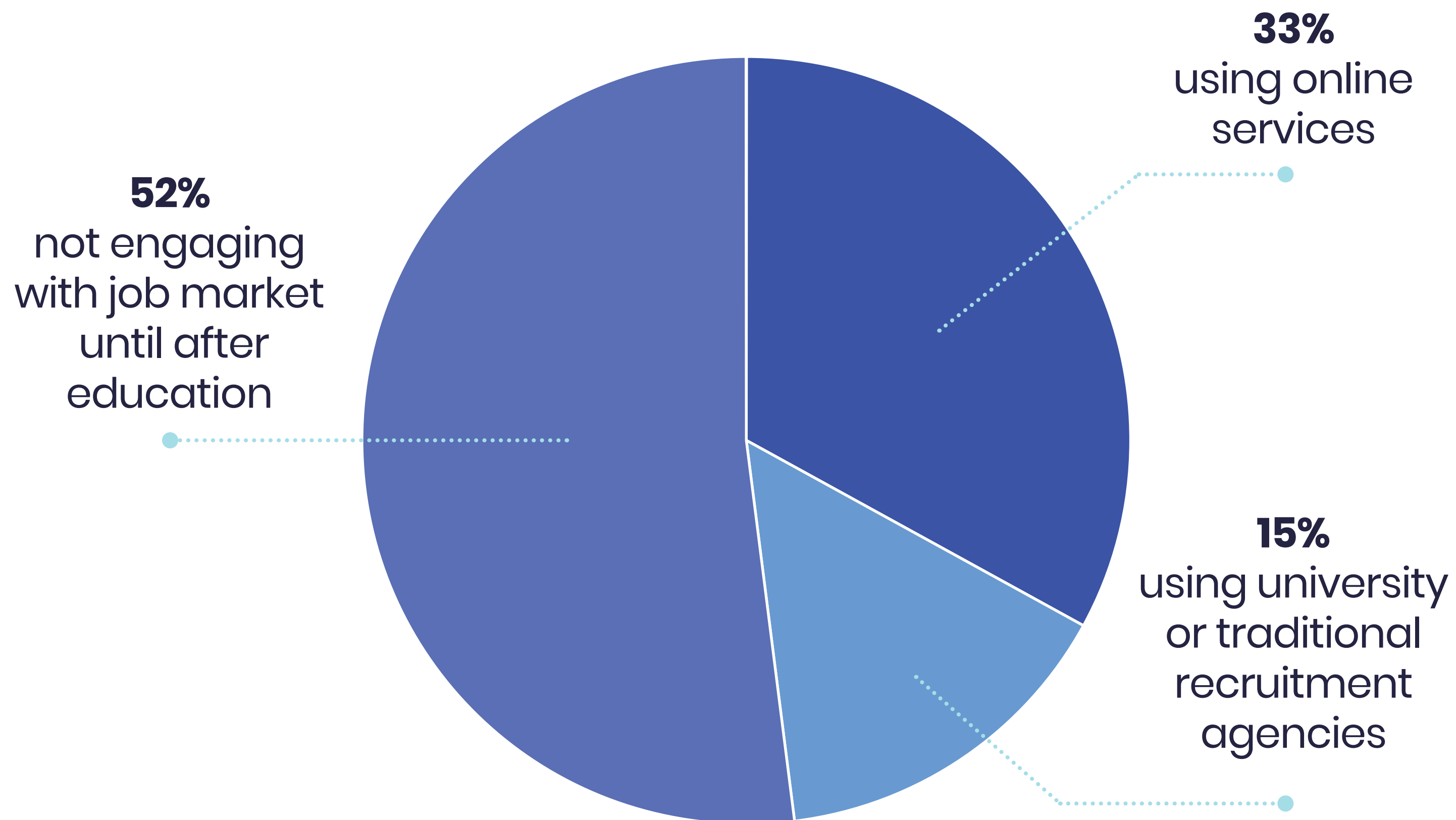
Build the Bridge
between
Education & Work

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Graduate Recruitment in Numbers

How students are finding 1st internship / job

33% using online services

52% not engaging with job market until after education

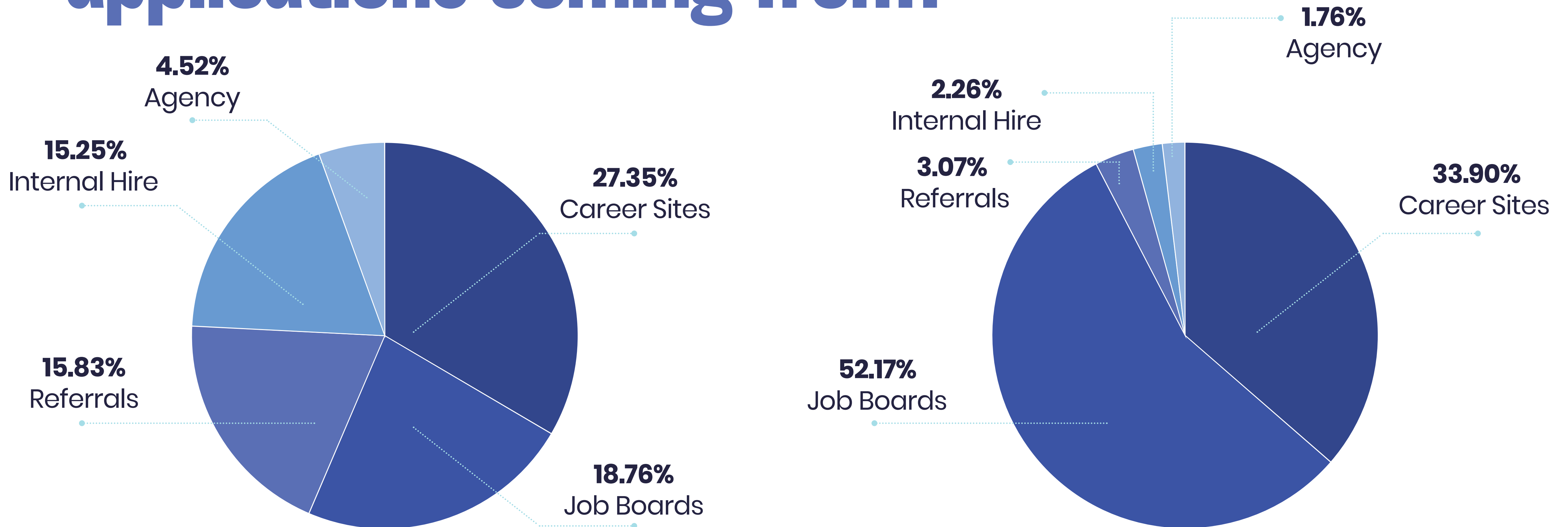**15%** using university or traditional recruitment agencies

KEY STATS

26k universities worldwide. No standardised careers platform.

57 million students on-boarded to university databases already – but engagement with university services is negligible.

Disruption = deploy a modernised service directly to universities to leverage pre-existing and dominant data sets.
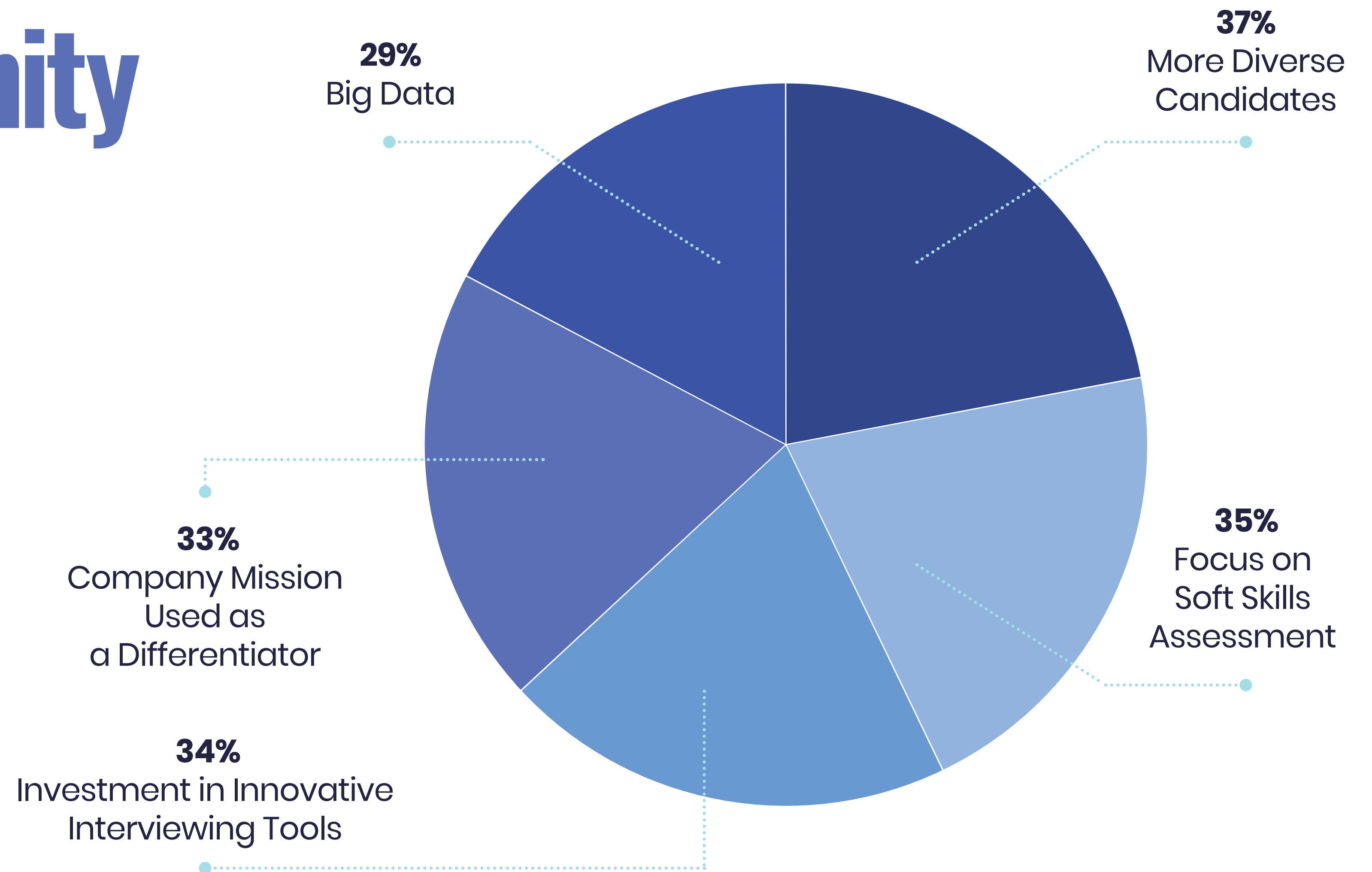
Where do hires come from? Vs. Where are applications coming from?

4.52%
Agency

15.25%
Internal Hire

27.35%
Career Sites

15.83%
Referrals

18.76%
Job Boards

1.76%
Agency

2.26%
Internal Hire

3.07%
Referrals

33.90%
Career Sites

52.17%
Job Boards

(Jobvite 2017 Recruiting Funnel Benchmark Report)

The opportunity is analysis not content

Top trends for
the future of recruiting:

29%
Big Data

37%
More Diverse
Candidates

35%
Focus on
Soft Skills
Assessment

33%
Company Mission
Used as
a Differentiator

34%
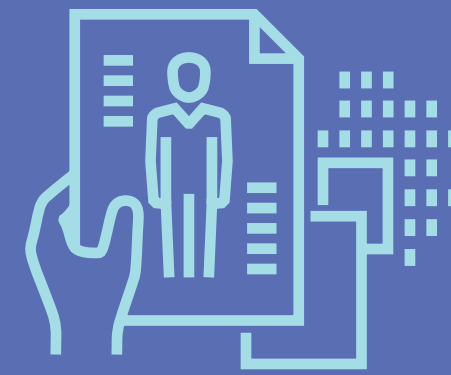Investment in Innovative
Interviewing Tools

(LinkedIn Global Recruiting Trends 2017)

Millennials & Gen Z Care About EMPLOYABILITY

A TRACK RECORD MATTERS

91% of employers prefer their candidates to have work experience, and **65%** of them prefer their candidates to have relevant work experience.
(NACE Job Outlook 2017)

CANDIDATES HAVE A LONGTERM VISION

87% of Millennials rate professional career growth and developmental opportunities as important to them in a job.
(Gallup 2016)

HARD SKILLS ARE ATTRACTIVE

97% of 2017 grads said they will need on-the-job training to further their careers.
(Gen Z Report Accenture 2017)

ALIGN YOUR BUSINESS MODEL WITH AN INEVITABLE FUTURE

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